BEN TRUMM

CREATIVE PRODUCER

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SUMMARY

Producer with over 8 years of experience leading end-to-end creative campaigns across broadcast, digital, experiential, and post-production. Skilled in concept development, storytelling, and managing creative teams from pitch through final delivery. Passionate about entertainment, video games, fandom, and content that inspires and connects people to stories they love!

PROFESSIONAL EXPERIENCE

FREELANCE - Los Angeles, CA

Producer June 2026-Present

- Lead a Magic the Gathering experiential activation at San Diego Comic-Con - managing a team of six while making on-site creative and logistical choices to ensure the success of the experience.
- Managed post-production color and VFX workflows for music videos including Charlie XCX's Camera; commercials for A24 Meets Dior, Calvin Klein starring Sadie Sink, Peloton starring Miley Cyrus; and various short films.

TRAFIK - Santa Monica, CA

Producer April 2024-June 2026

- Created and managed complex schedules and budgets to align with color, VFX, and finishing needs for various workflows including SDR, film/filmouts, HDR, and Dolby Vision.
- Managed multiple colorists and a team of assistant colorists - handling scheduling, budget, and overall workflow to maximize productivity through post production.
- Developed and strengthened client relationships by providing a pleasant experience throughout the post-production process.
- Secured key business for two emerging colorists by networking through social media, events, and happy hours - effectively doubling their client base.

LIQUID ADVERTISING (LIQUID + ARCADE) - El Segundo, CA

Creative Producer 2022-2024

Associate Producer 2021-2022

- Spearheaded the end-to-end production process for global creative campaigns across experiential activations, trailers, social media, digital animation, and web development.
- Developed and managed the overseas creative and UX/UI design teams in Warsaw, Poland, optimizing daily resources across digital and video campaigns, and internal projects.
- Launched Liquid's game capture capabilities and lead/directed game capture for trailers including Knockout City seasons 6-9, Sonic Frontiers, and Kartrider Drift.

- Helped secure key business with Plarium Games by presenting production capabilities to their leadership in Tel Aviv, Israel.
- Built lasting relationships with clients and acted as the main point of contact across projects ensuring their vision was met through on/off site meetings, emails, and on-set collaboration.
- Triple bid external vendors for projects with multi-sized budgets and established long standing relationships with vendors in production, animation, and post-production.
- Managed internal and external vendors while implementing agile and waterfall methods to produce three websites and five microsites in 12 months for various clients.

SAATCHI & SAATCHI - El Segundo, CA

Associate Producer (Social/Digital) 2020-2021

Integrated Production Coordinator 2018-2020

- Produced broadcast, social, and digital campaigns for Toyota, managing external vendors, union/non-union guidelines, and complex project timelines
- Implemented a remote workflow and produced 65 unique CG animated videos during the peak of the COVID-19 pandemic.
- Led social media and influencer campaigns and was key in developing Toyota USA's Social Media strategy.
- Performed quality control and coordinated reviews on productions with over 150 unique deliverables, ensuring all assets met Legal and Product requirements while staying true to the creative.
- Helped develop mid to large-scale production budgets for multimedia campaigns and ensured projects finished within scope.

TEMPO STORM - Los Angeles, CA

Production Assistant 2018

- Provided support during pre-production, gathering permits, rentals, and reaching out to cast/crew.
- Worked alongside the Producer and Director to create and maintain the set.
- Operated Camera B during a four hour "In Real Life" (IRL) live stream shoot sponsored by Red Bull with over 35,000 viewers.
- Communicated production needs to the talent and crew to ensure a successful production.

EDUCATION

CALIFORNIA STATE UNIVERSITY, LONG BEACH (CSULB)

Bachelor of Science, Major in Marketing Graduated: 2018

- Creative Producer - American Marketing Association CSULB
- Production Assistant - Associated Students, Inc. at CSULB
- Creative Director - Agency 241 - CSULB

SKILLS / TOOLS

- Adobe Creative Suite (Premiere, After Effects, Photoshop, Illustrator)
- Creative Project Management Software (CETA, Airtable, Notion, Asana, Jira, Frame.io, Monday.com, Canva)